TRANSFORM YOUR WORKFLOW WITH GENERATIVE AI ESSENTIALS

Why Gen AI?

As Singapore's business landscape embraces digital transformation, the growing adoption of Generative AI tools like ChatGPT, Google Gemini, and Microsoft Copilot is reshaping workflows across industries. This course equips mid-level professionals with the skills to effectively integrate these AI tools into their daily operations, addressing a critical gap in understanding and applying new technologies.

By leveraging AI-driven automation, content creation, and data analysis, organizations can enhance productivity, streamline processes, and maintain a competitive edge in today's fast-paced technological environment.

Course Highlights

Created by Experts
Professional course work developed in partnership with Asia AI Association

Practical Insights
Real-world examples showcasing successful Gen AI integration across various sectors

Hands-on Experience
Practical assignments designed to reinforce learning through application in workplace scenarios

Collaborative Discussions
Opportunities for participants to engage in discussions and share insights

Case Studies
Examination of case studies highlighting successful Gen AI implementation

Interactive Learning
Engaging classroom sessions focused on essential Gen AI features and applications

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Topics Covered:

1

Issues Identification and Researching Solutions

- Systems Issues vs Process Issues
- Potential Impact of Different Issues
- Efficiency vs. Efficacy – Defining the Needed Improvement
- Sources of Information on Emerging Technological Trends
- Developments in Generative AI Applications
- Reliability of Online Technological Reviews and Reports

This course was developed in proud partnership with

ASIA AI ASSOCIATION

2

Applications of Generative AI

- Using Gen AI Tools as Complements to Main Software/Systems
- Using Gen AI Tools to Replace Software / Systems
- AI Tools for
  - Customer Relations Management
  - Productivity Improvement
  - Content Creation
- How to Measure Productivity Improvements

3

Formalising Tools Adoption

- Organisation's Process for Technological Tools Adoption
- Making a Business Case for Adoption
- Measurements and Statistics to Include
- Timeline and Milestones for Technological Tools Adoption

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Full Course Fee:

- $1400

SSG Training Grant:

Course Ref No.: TPG-2024071282
*Approved Funded Hours: 16 hours

Individual	
Singapore Citizens & PR Aged 21-39yrs	$700 (After **50%** SSG Funding)
Singapore Citizens only ≥40yrs	$420 (After **70%** SSG Funding)
International Participants	$1400

SME	
Singapore Citizens <40yrs PR/LTVP+ of all Ages	$420 (After **70%** SSG Funding)
Singapore Citizens ≥40yrs	$420 (After **70%** SSG Funding)
International Participants	$1400

Non-SME	
Singapore Citizens <40yrs PR/LTVP+ of all Ages	$700 (After **50%** SSG Funding)
Singapore Citizens ≥40yrs	$420 (After **70%** SSG Funding)
International Participants	$1400

Terms & Conditions:

1. Eligibility for Funding (Company Sponsored)
- Companies must be registered or incorporated in Singapore to qualify for SkillsFuture Singapore (SSG) funding.
- Employees must be Singapore Citizens or Permanent Residents to be eligible for the subsidies under SkillsFuture Singapore.
- Employees must meet the minimum attendance requirements and complete all assessments for the course to qualify for funding.
- In the event the employee fails to meet attendance or assessment requirements, the company will be responsible for the full course fees.

2. Absentee Payroll Funding
- Companies are eligible to apply for Absentee Payroll (AP) funding to compensate for employees' time spent on training.

3. Eligibility for Funding (Individuals)
- Individuals must be Singapore Citizens or Permanent Residents to be eligible for SkillsFuture Singapore (SSG) subsidies.
- Individuals must be at least 21 years of age at the time of course enrollment.
- Participants must meet the minimum attendance requirements and successfully complete all assessments to qualify for the subsidies.

4. Use of SkillsFuture Credit
- Eligible individuals can use their SkillsFuture Credit to offset course fees.
- SkillsFuture Credit claims must be submitted via the SkillsFuture Credit portal before the course starts.

5. Assessment
- This course includes two assessments, each 1 hour long, conducted each day.
- Learners must participate in and pass these assessments to fulfill course requirements.

For more information on funding and subsidies, visit the links below:
- https://www.skillsfuture.gov.sg/funding-employers
- https://www.skillsfuture.gov.sg/funding-individuals

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CONTACT US

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